

**Christopher Fitzpatrick**  
**Deputy Director, VeteransPlus and Coordinated Assistance Network**

Christopher Fitzpatrick is a finance and marketing veteran who uses his more than 20 years of experience in networking to nurture relationships with top nonprofits in the veteran community in his leadership role with VeteransPlus, a 501(c)(3) nonprofit financial literacy organization established to provide financial solutions for veterans, active military and their families.

Christopher joined VeteransPlus in 2008 as Deputy Director where he manages the organization's administrative needs, including insurance, budgets and human resources, and supports development of strategic alliances and partnerships for funding, programming and systemic change, among other responsibilities.

In 2011, Christopher helped VeteransPlus launch Yellow Ribbon Network (YRN), where veterans, active military and their families can connect and receive assistance from numerous partner nonprofits and the American public through a single online platform. The result is a streamlined process that efficiently connects people with specific programs to meet their individual needs. In May of 2021, the YRN became the Coordinated Assistance Network and opened the use of their platform to ALL types of nonprofits and assistance seekers.

Prior to joining VeteransPlus, Christopher was an independent consultant working closely with multiple CFOs, hedge funds and venture capitalists. He consulted for three Fortune 500 companies on relationship management and private financial firms on their CRM and sales techniques.

Before his stint as a consultant, Christopher worked in finance and marketing for Crown, where he developed and managed annual sales – including all program and events revenue – and developed long-term organizational and sales operations. Christopher is a graduate of University of Louisville where he received his bachelor of science.